

Wal-Mart to boost twins' fashion line

BENTONVILLE, Ark. — Wal-Mart will exclusively launch the Mary-Kate and Ashley (Olsen) line of apparel and accessories at the 2,500 Wal-Mart stores in the United States.

The line for girls ages 6 to 14 will have clothing for spring, summer and back-to-school 2001.

Dualstar Consumer Products is the merchandise licensing arm for the Mary-Kate and Ashley brand, with licensing agency The Beanstalk Group.